



The **Better Chicken Commitment (BCC)** is the leading set of standards for broiler welfare driving the food industry towards higher welfare practices. The BCC is a sustainable and science-based policy that addresses key chicken welfare protections missing from other standards.



**COMPLIANT WITH  
BCC STANDARDS**



**NOT COMPLIANT WITH  
BCC STANDARDS**

Better Chicken Commitment (BCC)	Certified Humane
---------------------------------	------------------

**Certified Humane does not meet BCC standards for litter, breed, lighting, or slaughter. Please see below for more details.**

<b>Maximum Stocking Density</b>	<ul style="list-style-type: none"> <li>6 lbs/sq ft</li> </ul>		<ul style="list-style-type: none"> <li>6 lbs/sq ft</li> </ul>
<b>Litter</b>	<ul style="list-style-type: none"> <li>At least 3 inches of friable litter covering the whole floor of the house, managed to maintain dry, friable condition and prevent caked or wet areas</li> </ul>		<ul style="list-style-type: none"> <li>No measurable requirements for litter</li> <li>"Wet or otherwise contaminated litter, or caked litter must be replaced promptly."</li> </ul>
<b>Lighting</b>	<ul style="list-style-type: none"> <li>Minimum 8 hours of continuous light (<math>\geq 50</math> lux) and 6 hours of continuous darkness daily (<math>&lt; 1</math> lux)</li> </ul>		<ul style="list-style-type: none"> <li>Minimum 8 hours of light (average of 20 lux) and 6 continuous hours of dark daily</li> </ul>
<b>Enrichments</b>	<ul style="list-style-type: none"> <li>For every 1,000 sq ft (93 sq m), or part 1000 sq ft (93 sq m) of indoor space there must be a minimum of 1 enrichment</li> </ul>		<ul style="list-style-type: none"> <li>For every 1000 birds there should be: 1.5 standard sized long chopped straw bales, 2m of perch space and one pecking object</li> </ul>
<b>Slaughter</b>	<ul style="list-style-type: none"> <li>Process chickens in a manner that avoids pre-stun handling and instead utilizes a multi-step controlled-atmosphere processing system that induces an irreversible stun</li> </ul>		<ul style="list-style-type: none"> <li>Allows for various methods including live shackle slaughter</li> </ul>
<b>Breed</b>	<ul style="list-style-type: none"> <li>Adopt breeds that demonstrate higher welfare outcomes, either: Hubbard Norfolk Black, JA757, JACY57, JA787, JA957, JA987, JACY87, REDBRO, or Redbro M; Aviagen Rambler Ranger, Ranger Classic, Ranger Gold, Ranger Premium, or Rowan Ranger; Cobb-Sasso 200 (CS200); Cooks Venture Pioneer, or others that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol or Global Animal Partnership (GAP).</li> </ul>		<ul style="list-style-type: none"> <li>No measurable requirements for higher welfare breeds</li> <li>"During selection of birds, care must be taken to select birds for high welfare traits and avoid genetic strains with undesirable traits"</li> </ul>
<b>Auditing</b>	<ul style="list-style-type: none"> <li>Demonstrate 100% compliance with all standards via third-party auditing</li> </ul>		<ul style="list-style-type: none"> <li>100% compliance with standards</li> </ul>

#### REFERENCES

**Please note:** This document is not intended to be used for official purposes such as auditing. It is a general summary of the key components of the *Better Chicken Commitment* and *Certified Humane* standards. For the complete standards, please reference the resources below:

**Better Chicken Commitment**  
[betterchickencommitment.com](http://betterchickencommitment.com)

**Global Animal Partnership**  
**(GAP) standards referenced in**  
**the Better Chicken Commitment:**  
[globalanimalpartnership.org/standards/chicken](http://globalanimalpartnership.org/standards/chicken)

**Certified Humane Broiler Standards**  
[certhumane.wpenginepowered.com/wp-content/uploads/Standard\\_Chickens.pdf](http://certhumane.wpenginepowered.com/wp-content/uploads/Standard_Chickens.pdf)