



The Better Chicken Commitment (BCC) is the leading set of standards for broiler welfare driving the food industry towards higher welfare practices. The BCC is a sustainable and science-based policy that addresses key chicken welfare protections missing from other standards.










**COMPLIANT WITH
BCC STANDARDS**



**NOT COMPLIANT WITH
BCC STANDARDS**

| Better Chicken Commitment (BCC) | American Humane Certified |
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American Humane Certified does not meet BCC standards for stocking density, enrichments, litter, breed, lighting, or slaughter. Please see below for more details.

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| Maximum Stocking Density | <ul style="list-style-type: none"> 6 lbs/sq ft |  <ul style="list-style-type: none"> 7 lbs/sq ft |
| Litter | <ul style="list-style-type: none"> At least 3 inches of friable litter covering the whole floor of the house, managed to maintain dry, friable condition and prevent caked or wet areas |  <ul style="list-style-type: none"> The broilers must have access to well-maintained litter at all times. The litter must be of a suitable, absorbent material of an appropriate particle size (less than 1 inch); be a sufficient depth (no less than 2 inches) for dilution of feces; and be clean and of good quality. |
| Lighting | <ul style="list-style-type: none"> Minimum 8 hours of continuous light (≥ 50 lux) and 6 hours of continuous darkness daily (< 1 lux) |  <ul style="list-style-type: none"> Minimum continuous period of 8 hours of daytime light (≥ 10 lux) and 4 hours of continuous darkness (≤ 1 lux) in every 24 |
| Enrichments | <ul style="list-style-type: none"> For every 1,000 sq ft (93 sq m), or part 1000 sq ft (93 sq m) of indoor space there must be a minimum of 1 enrichment |  <ul style="list-style-type: none"> No environmental enrichments required |
| Slaughter | <ul style="list-style-type: none"> Process chickens in a manner that avoids pre-stun handling and instead utilizes a multi-step controlled-atmosphere processing system that induces an irreversible stun |  <ul style="list-style-type: none"> Electrical water bath stunning, controlled atmosphere stunning (CAS), low atmospheric pressure stunning (LAPS), or hand-operated stunning are acceptable methods of stunning |
| Breed | <ul style="list-style-type: none"> Adopt breeds that demonstrate higher welfare outcomes, either: Hubbard Norfolk Black, JA757, JACY57, JA787, JA957, JA987, JACY87, REDBRO, or Redbro M; Aviagen Rambler Ranger, Ranger Classic, Ranger Gold, Ranger Premium, or Rowan Ranger; Cobb-Sasso 200 (CS200); Cooks Venture Pioneer, or others that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol or Global Animal Partnership (GAP). |  <ul style="list-style-type: none"> No requirements for higher welfare breeds |
| Auditing | <ul style="list-style-type: none"> Demonstrate 100% compliance with all standards via third-party auditing |  <ul style="list-style-type: none"> If a producer receives an Audit Score of less than 100%, producer must submit a Corrective Action Plan detailing steps that will be implemented to reach 100% compliance to all relevant Animal Welfare Standards. |

REFERENCES

Please note: This document is not intended to be used for official purposes such as auditing. It is a general summary of the key components of the Better Chicken Commitment and American Humane Certified standards. For the complete standards, please reference the resources below:

Better Chicken Commitment
betterchickencommitment.com

Global Animal Partnership (GAP) standards referenced in the Better Chicken Commitment:
globalanimalpartnership.org/standards/chicken

American Humane Certified Broiler Standards
americanhumane.org/humane-heartland/our-standards/